

LOCALE



Playa Vista Unveils its Latest Collection of Homes Tailor Made for Titans of Technology

[Locale Magazine Editors](#)

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See What This Crown Jewel of a Neighborhood Has to Offer

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Los Angeles may be home to some of the most stunning real estate in the world, but along with huge price tags, those secluded spreads often come with hefty commutes.







At Playa Vista, however, architects and developers are building private, luxury residences within a bustling high-tech community, where creative office space, retail and restaurants mingle with rental apartments, condos, townhouses and stand-alone homes.

Playa Vista recently debuted Jewel, its latest neighborhood, which includes just 14 single-family homes. At 4,200 to 4,500 square feet, the three-story residences include personal elevators, pocketing glass doors, multiple dining and kitchen areas, as well as entire third-floor areas dedicated to indoor/outdoor entertainment space. Starting in the high \$3 millions, the homes are among the highest price points yet in the community...although they still don't rise to those next door in Venice.

Designed by Robert Hidey Architects and built by Brookfield Residential, the residences have the contemporary look and feel found in places like Beverly Hills and Bel-Air. Voluminous ceilings, easy indoor/outdoor flow, outdoor theaters, generously sized home offices as well as a sense of privacy all create an illusion of being away from it all.





And yet, just a block away is Runway, Playa Vista's retail corridor that not only includes a Whole Foods and IMAX theater, but also a vital mix of restaurants. Newest to Runway is Hal's, the beloved Abbot Kinney hangout that shuttered in 2015 and has just reopened in the community. All of which makes the combination of Jewel's A-list amenities and its proximity to the offices of Yahoo, IMAX, YouTube and other companies a real estate anomaly in Los Angeles.

"At buildout, which we are close to, The Campus at Playa Vista will house approximately three million square feet of prime, Class A creative space," says Alison Girard, Playa Vista Director of Marketing via their website. "This creates an increasing demand for housing among the tech and creative set—not just software engineers and media creatives, but executives and other entrepreneurs as well."

The Details: Homes range from 4,200-4,500 square feet with five bedrooms and six bathrooms.

Native Knowledge: Located in Silicon Beach, Playa Vista is a 1.3-square-mile community that was once home to Howard Hughes' aerospace empire. Google, which acquired 12 acres of land at Playa Vista, will soon move into a restored 319,000-square-foot hangar, where Hughes assembled a giant wooden seaplane called the Spruce Goose.

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